

Minutes
Indianapolis Hiking Club
October 21, 2014

Present: Jean Ballinger, Shannon Bennett, Richard Braun, Philip Coons, Jeff Edmonson, John Gaebler, Mike Khalil, Mary Ann Layman, Pat Lawler, Kathy Oguss, Mick Parker, JoAnne Starzyk, Charles Turner, Kathy Whalen, Ed Wright, Karen Zimmerman

Absent: Mary Williams.

President Pat Lawler called the meeting to order at her home at 6:30 pm on October 21, 2014.

Minutes of September 16, 2014: The previously distributed corrected minutes were approved.

Financial Report: Kathy Whalen reported that as of October 21, 2014 our balance was \$13,584.54 and net worth was \$14,184.54. The financial report was approved. See **October 2014 Financial Report** (on IHC website) for details. Of the eight organizations to which we contributed donations we have received thank you notes from the B&O Trail Association, Eagle Creek Park Foundation, Hoosier Hiking Council, and the Knobstone Hiking Trail Association. So far 323 members have renewed their membership.

Bills to be Paid: The following bills were submitted for payment: \$489 postage, \$3.83 supplies, and \$12.84 printing from June Sergi; \$339.26 printing and \$45.21 supplies from Karen Zimmerman. The board approved payment of the bills.

Committee Reports:

Mileage and Membership: According to Mary Williams' October Membership Report we have nine new members and two reinstatements. These were approved by the board. See **October 2014 Membership/Mileage Report** (New members and reinstatements are on IHC website) for details. Next month will contain mileage awards. See also **List of Reports to be Prepared by Mileage Person in 2014-2015**.

Publicity: There were two events this past month: Hoosier Outdoor Experience and Duke Realty Health Fair. Two events are planned for the coming month, IUPUI Health fair and Metro School District Health Fair, and volunteers are needed. We discussed how to attract young people. A document, **Steps to Membership Growth: Indyhike.org**, was distributed. Historically 15% of members do not renew their membership. The Board was interested in generating a list of non-renewals after the first of 2015.

Pathfinder: A draft of the yearly Trailblazer Report has been emailed to Board members. A subcommittee composed of Karen, Jeff, Ed, Rich, and Bob Hackenburg was formed to look at current procedures for preparing the new hike schedule. A short discussion ensued about whether we should do away with mileage but no decision was made since opinions were strong both pro and con.

Publications: No report.

Webmaster: Ed reported that Pat Lawler will be presenting awards (jacket/vests) at the Christmas party.

Electronic Media: We have 59 Twitter followers and 564 Facebook *likes*.

Social: So far 59 members have made reservations for the Christmas party. There was discussion regarding the need for a sound system and entertainment for the party.

Conservation: We have adopted 2 miles of the Three Lakes Trail, but need to get more participation. There was a discussion of the possibility of adopting part of Eagle Creek Park's west side and putting anti-slip strips on bridges on the east side.

Historian: Mary Ann Layman had nothing to report.

Old Business:

Audit Report: The **Audit Report** by Ron Mutzl, Marty Burton, and Mike Khalil was distributed. There were no discrepancies. See report.

New Business:

E-mail from Marsha Webster: there was an article in an Evansville newspaper regarding support for statewide trail activity. Ed will add a section about this in the next hiking schedule.

Future events: 28 rooms have been reserved for the Turkey Run State Park fall outing for the first weekend in November.

Budget for 2015: This will be presented at our next Board meeting.

Place and Time of Next Meeting: The next board meeting will be at the home of Pat Lawler (8704 Sunningdale Blvd., Indianapolis, IN 46234) on November 18, 2014 at 7:00 pm.

The meeting was adjourned at approximately 7:30 pm.

Respectfully submitted Philip Coons.